

From Factor Update dated 4.17.2016

Welcome new Factor members

Factor's promotion to invite new community members at our introductory rate to a web-based delivery service is over. I am glad. I hate being a self-promoter and am thankful I have a staff who took the lead on all promotional ideas. When it comes to self-promotion connected to "hawking" the Factor Service, I feel slimy and uneasy (that maybe the reason why many of you did not even know we had a service). I can now relax and breathe again since our introductory launch is over. During our promotional period the Factor Updates and Alerts, as well as some special reports, were provided to those considering the Factor Service. Very little timely content will now be offered to non-members. I welcome all new members to the Factor Service and thank you for placing your trust in us.

I will retain an active presence in social media – StockTwits, Twitter and the public Factor blog. Please be aware of several things:

- I post graphs and charts on social media that show fundamental and global macro factors. These graphs are posted because I find them interesting. These graphs do not necessarily reflect my opinion or my positions. Do not assume that the message of these graphs reflects my bias on any given market.
- I also post price charts on social media. Do not assume that the posting of a graph on Stock Twits or Twitter reflects my trading activity or market opinions.
- It is my intend to email you only when I have something important to say about a market or trading situation. I have no desire to post on the Member site every chart I find interesting.

However, I may post charts on social media that reflect current or considered trading activity. An example was my Tweet that the Soybean Meal had met its price target and that profit taking was advised.

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In the future I will add the hashtag #FACTORMEMBERS to all Tweets that have implications for my trading account. Non-Factor members may see these, but they will lack the context to fully appreciate the messages.

Another example of a Tweet aimed at Factor members was posted on Thursday relating to the forex cross between the Australian Dollar and the Singapore Dollar. This Tweet was aimed primarily at Factor members whose wealth is held in the Singapore Dollar. This is not the kind of chart that I would post to the Member site.

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