



"Sharing real experiences from decades of profitable trading. Focusing on the important factors that lead to trading success."

26 December 2023

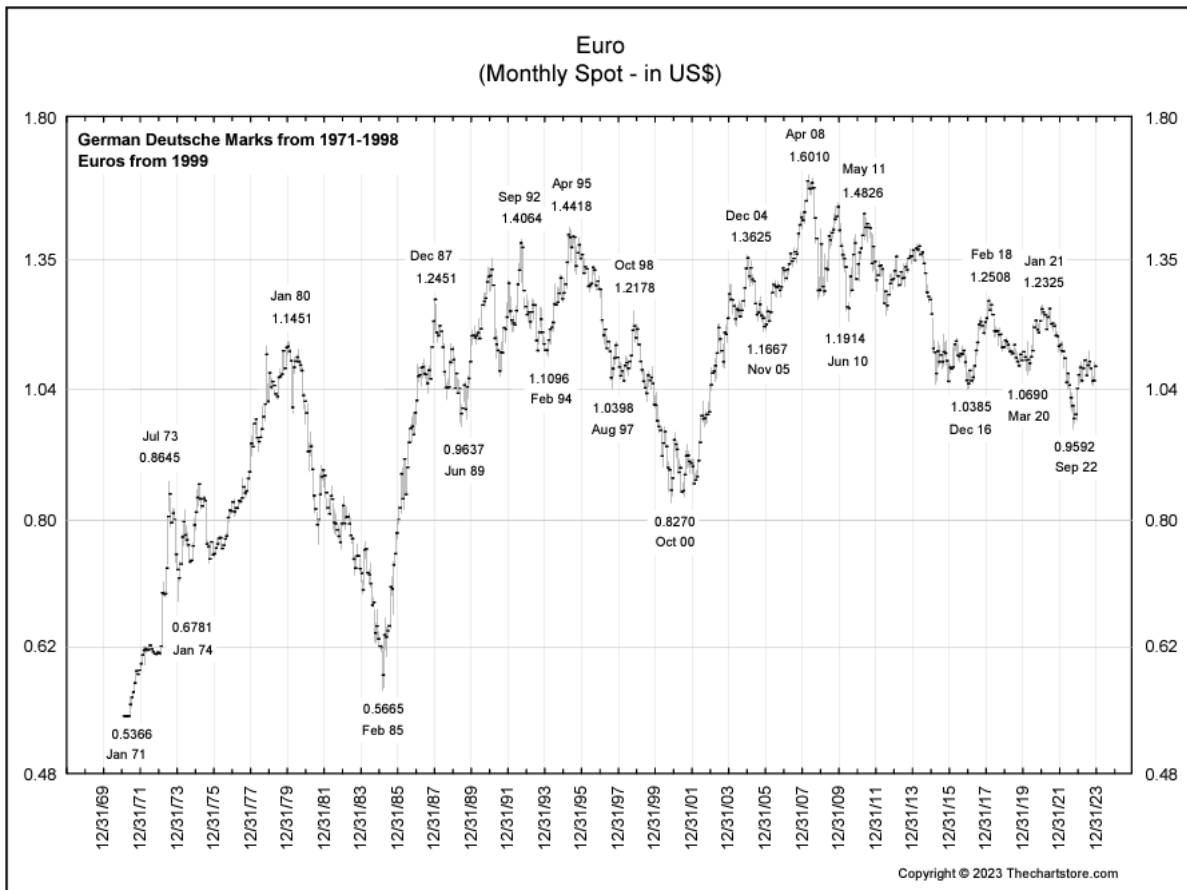
<h1 style="margin: 0;">The January EUR/USD Effect</h1>	<p>In cooperation with REAL VISION</p>
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Preface

For many years, Factor LLC has issued an annual update of "The January EUR/USD Effect" (previously titled The January FX Effect).

There has been an extraordinarily strong historical tendency for the Eurocurrency to establish its annual high or low in the month of January/early February. It is beyond the scope of this document to discuss the reasons for this tendency, but it likely has to do with annual FX positioning by governments and corporations.

In fact, in 40 of the past 52 years (a 77% rate), the Eurocurrency (or European trade-weighted proxy prior to 2002) has experienced an annual top or bottom in January (or early in February). The average subsequent price gain or loss from the January high/low during these years has been 19.1%, not an insignificant amount, especially considering the size of the FX market.



Of course, the challenge for traders is to determine whether January of a newly entered year might mark a low point or high point for the Eurocurrency. Yet, even knowing the probabilities exist for a high or low during a certain time frame can be an enormous edge for sophisticated market speculators. Hopefully, using global macro considerations along with technical factors, a trader might make an educated guess early in a new year.


There are some factors to be considered as we anticipate 2024.

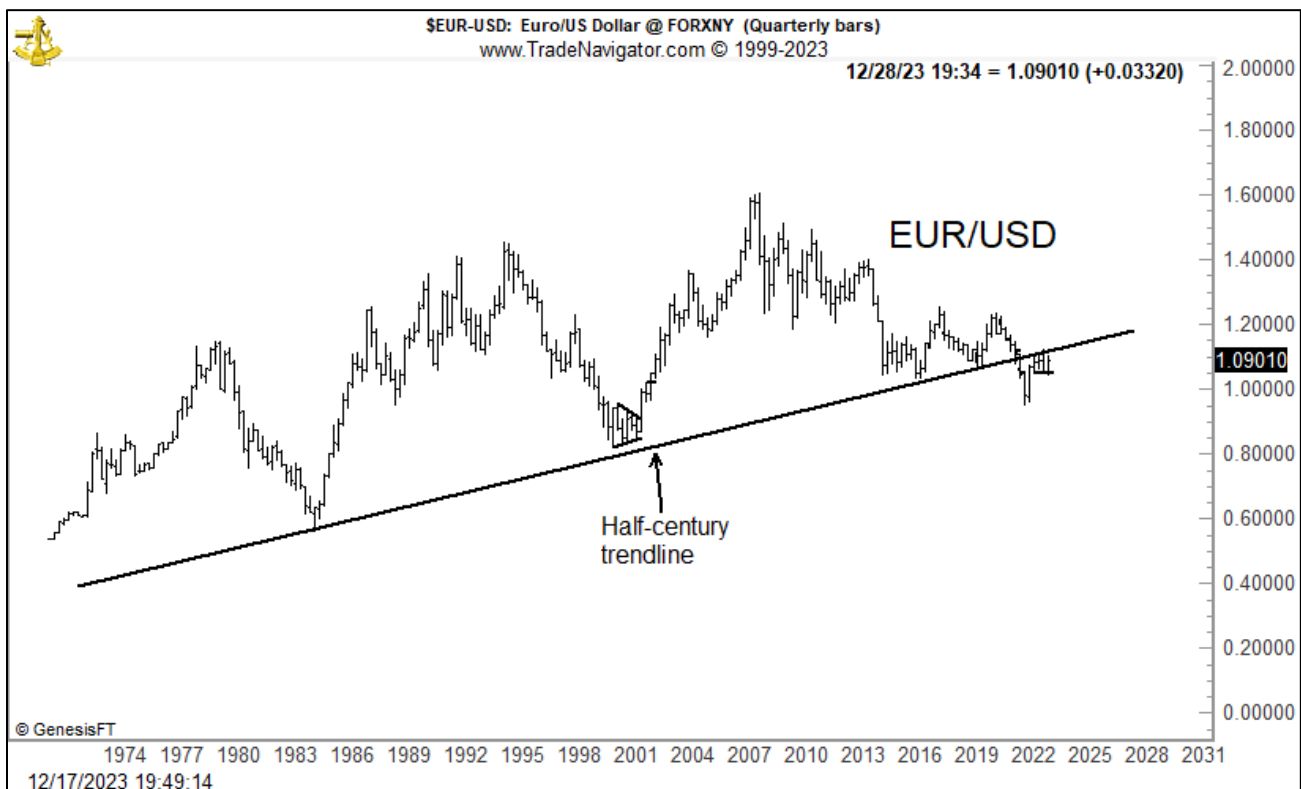
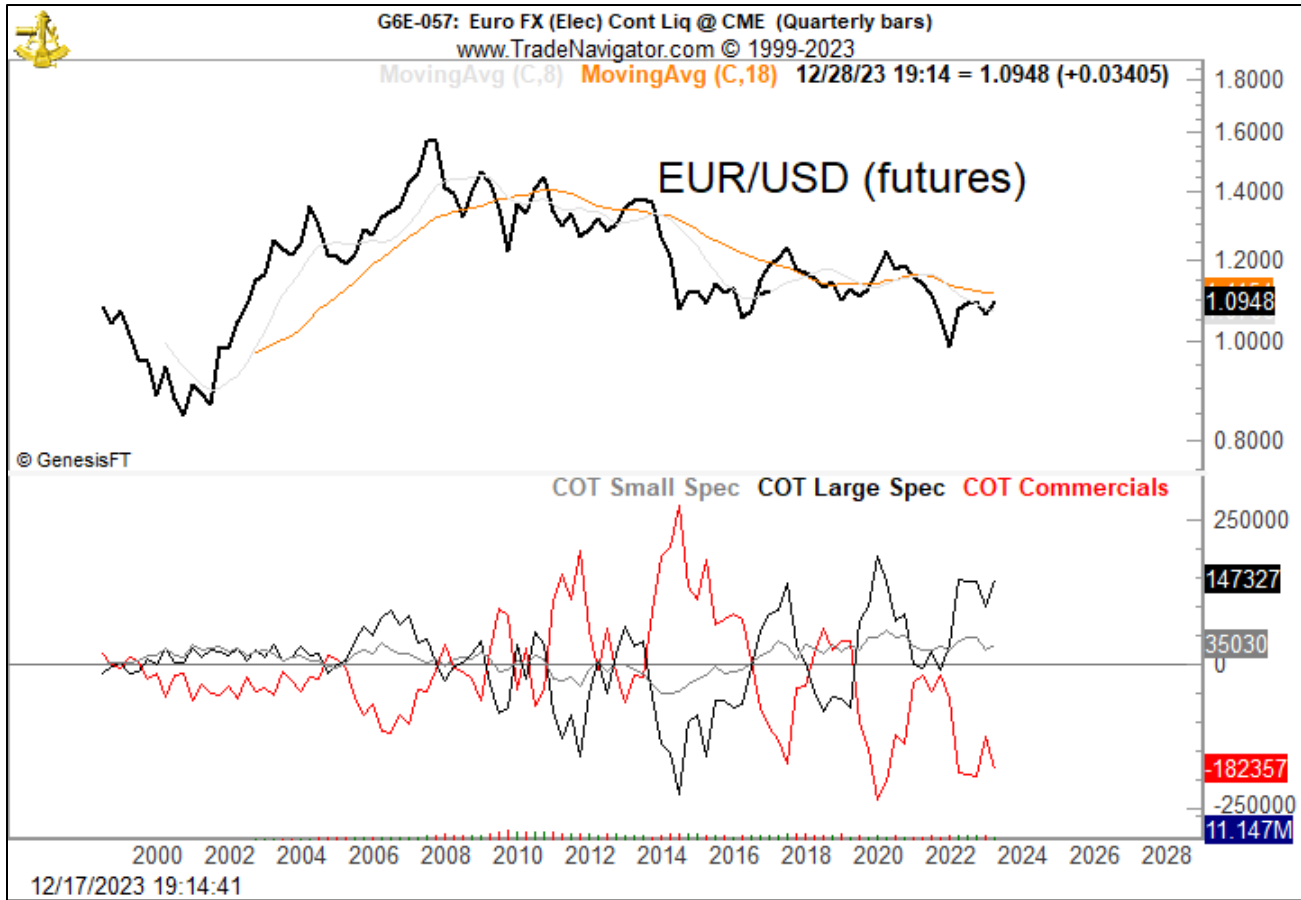
Bullish USD technical considerations

- The long-term 15-year trend in the EUR-FX from the 2008 high remains down. Trends in currency markets tend to persist longer than expected.
- The rally in the EUR-FX from the Sep 2022 low has simply retest the under belly of a 50-year trendline, broken in Jun 2022 (see chart on bottom of page 3).
- Commercials are holding an historically large short position of -22.8 billion Euros while hedge funds and small specs are historically long. See the COT profile on the chart on the top of page 3. This is the largest commercial short position at the start of a new year in the history of COT data.
- EUR has formed a one-year support level at 1.0450. A close below this level could lead to a downside follow-through with hedge funds and small specs being forced out of their long EUR holdings.
- The one-year trading range is tracing a classic head and shoulders chart pattern (see chart on bottom of page 6).

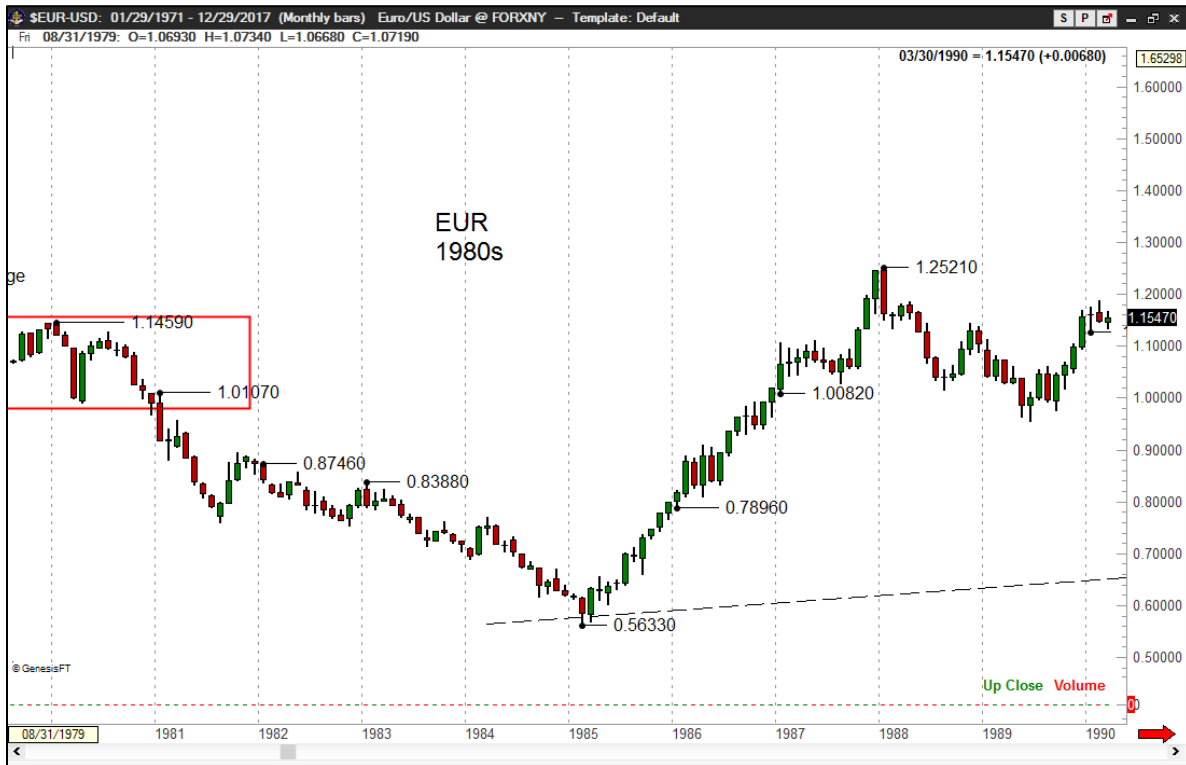
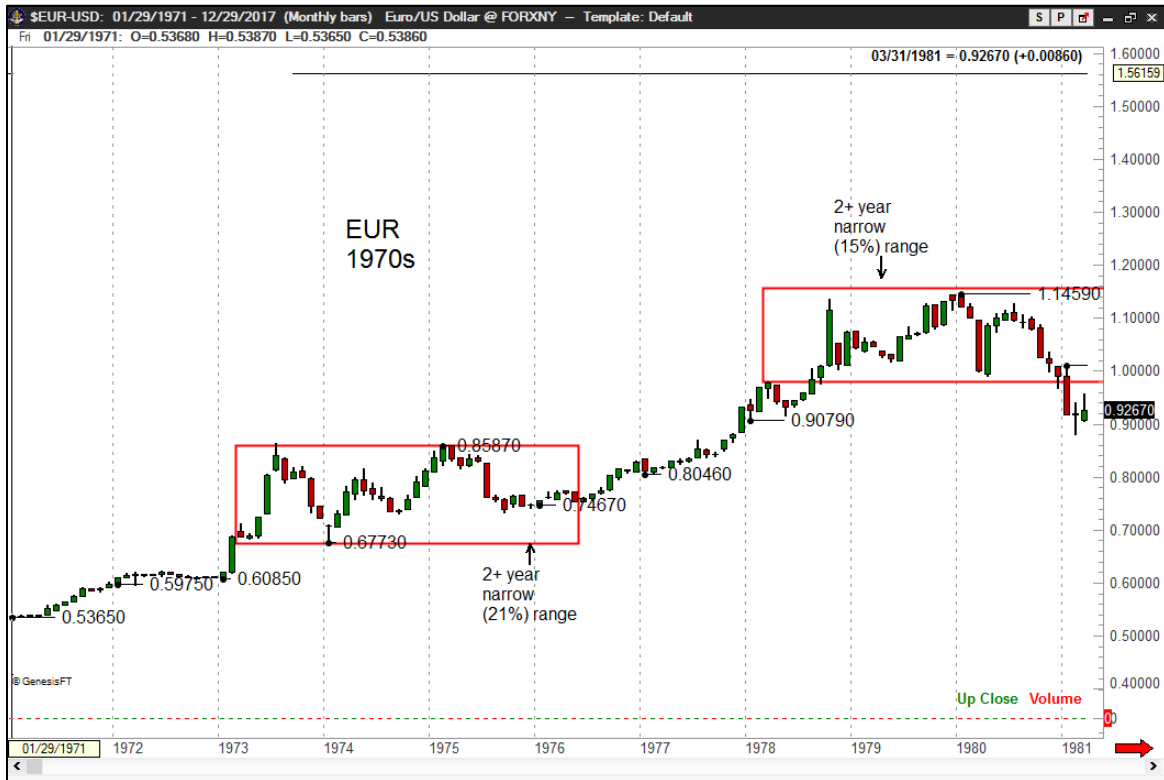
Bullish EuroFX technical considerations

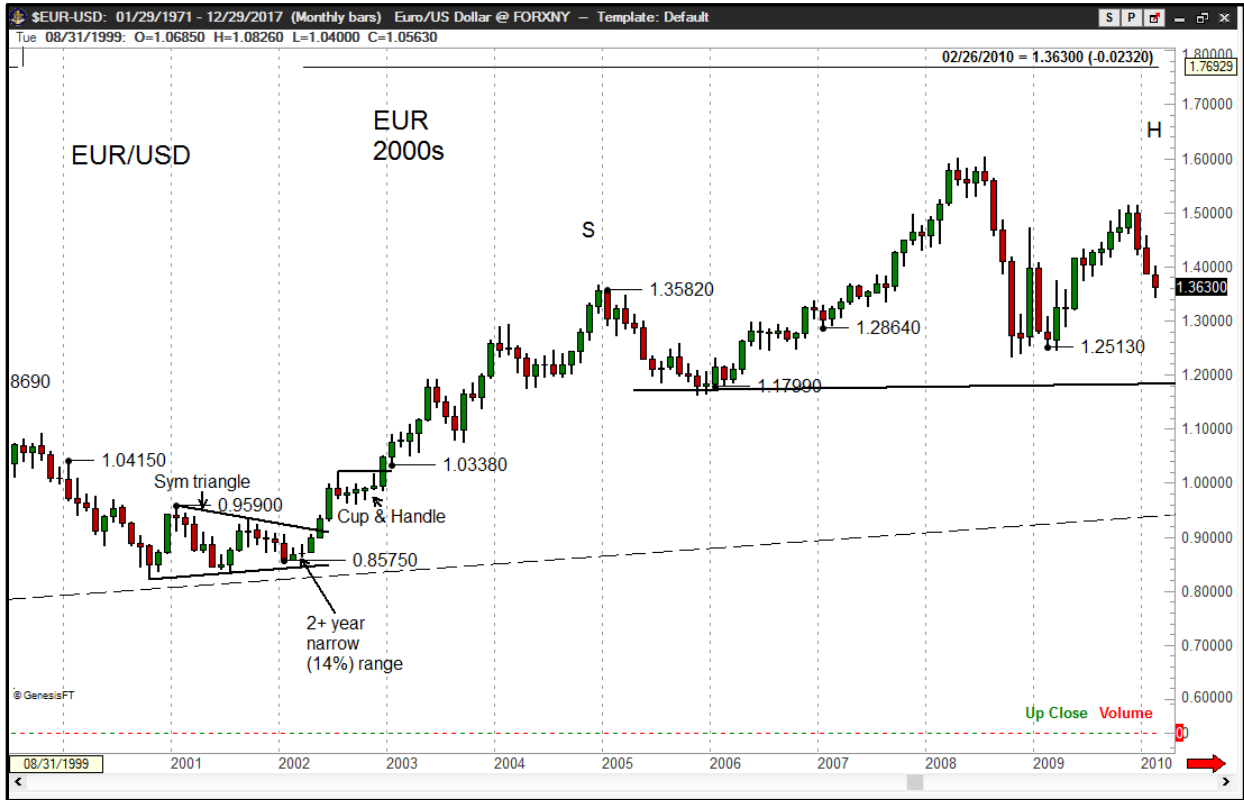
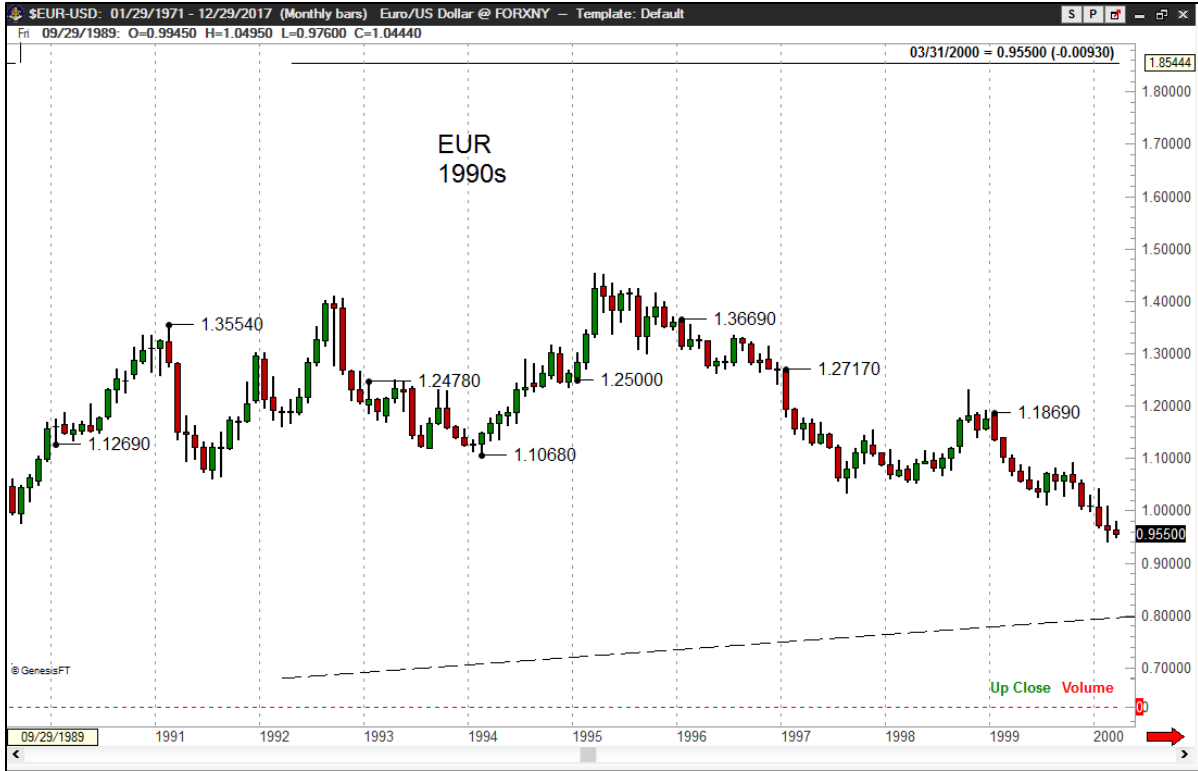
- A resolution of the Ukrainian War could provide a spark to the European economies.
- QE policies by the U.S. Fed could put downward pressure on the U.S. Dollar (upward pressure on the Euro-FX). The interest rate differential between the ECB (4.5%) and U.S. (5.5%) slightly favors the U.S. Dollar
- The U.S. debt load is a headwind for the USD.
- The one-year trading range in EUR could become a continuation pattern to support an advance.

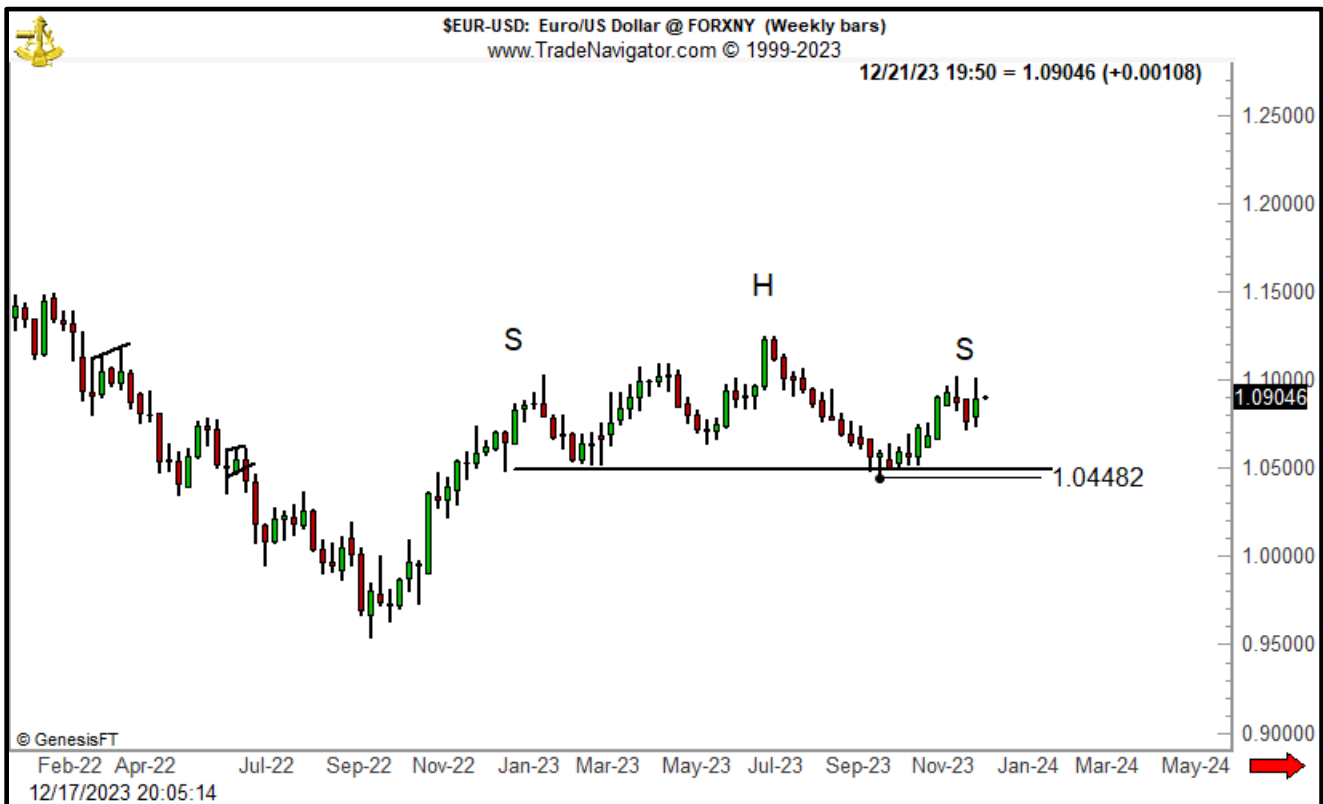
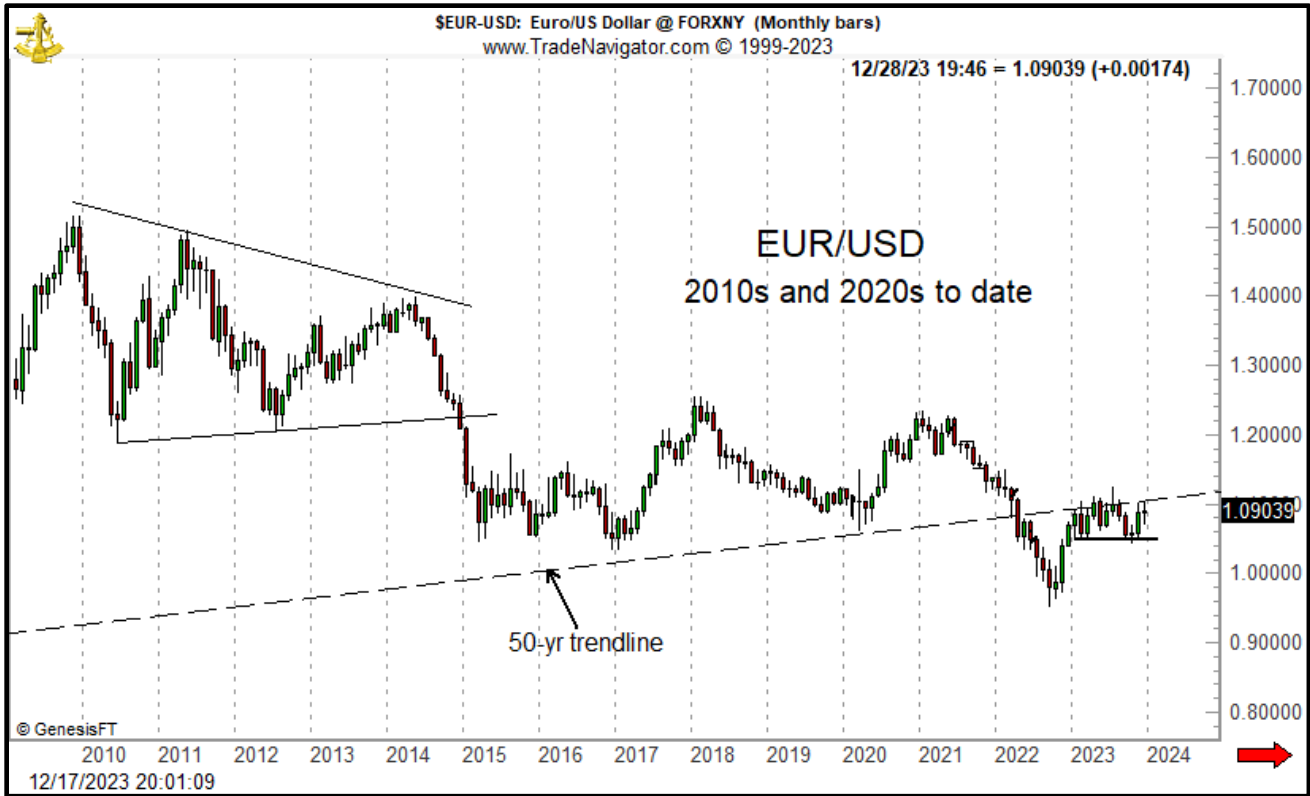
					
January FX Effect					
Year	High/Low	Price	Ultimate high/low		% ▲
			Month	Price	
1972	Jan low	0.5975	Jun	0.6219	4.1%
1973	Jan low	0.6085	Jul	0.8644	42.1%
1974	Jan low	0.6773	May	0.8165	20.6%
1975	Jan high	0.8587	Sep	0.7321	17.3%
1976	Jan low	0.7467	Dec	0.8306	11.2%
1977	Jan low	0.8046	Dec	0.9329	15.9%
1978	Jan low	0.9079	Oct	1.1348	25.0%
1979	Range bound				
1980	Jan high	1.1459	Dec	0.9675	18.4%
1981	Jan high	1.0107	Aug	0.7601	33.0%
1982	Jan high	0.8746	Oct	0.7534	16.1%
1983	Jan high	0.8388	Dec	0.7043	19.1%
1984	Mar high				
1985	Feb low	0.5633	Dec	0.7792	38.3%
1986	Jan low	0.7896	Dec	1.0194	29.1%
1987	Jan low	1.0082	Dec	1.2468	23.7%
1988	Jan high	1.2521	Aug	1.0159	23.3%
1989	Range bound				
1990	Jan low	1.1269	Nov	1.3343	18.4%
1991	Feb high	1.3554	Jul	1.0603	27.8%
1992	Range bound				
1993	Jan high	1.2478	Aug	1.1187	11.5%
1994	Feb low	1.1068	Oct	1.3159	18.9%
1995	Jan low	1.2501	Mar	1.4529	16.2%
1996	Jan high	1.3669	Dec	1.2423	10.0%
1997	Jan high	1.2717	Aug	1.0341	23.0%
1998	Range bound				
1999	Jan high	1.1869	Dec	0.9993	18.8%
2000	Jan high	1.0415	Oct	0.8231	26.5%
2001	Jan high	0.9591	Jul	0.8351	14.8%
2002	Jan low	0.8575	Dec	1.0503	22.5%
2003	Jan low	1.0338	Dec	1.2647	22.3%
2004	Range bound				
2005	Jan high	1.3582	Nov	1.1637	16.7%
2006	Jan low	1.1789	Dec	1.3369	13.4%
2007	Jan low	1.2864	Nov	1.4967	16.3%
2008	Range bound				
2009	Feb low	1.2513	Nov	1.5145	21.0%
2010	Jan high	1.4579	Jun	1.1876	22.8%
2011	Jan low	1.2858	May	1.4939	16.2%
2012	Feb high	1.3486	Jul	1.2041	12.0%
2013	Range bound				
2014	Range bound				
2015	Jan high	1.2107	Mar	1.0462	15.7%
2016	Range bound				
2017	Jan low	1.0341	Sep	1.2092	16.9%
2018	Jan high	1.2537	Nov	1.1257	11.4%
2019	Jan high	1.1569	Oct	1.0879	5.6%
2020	Mar low	Mar low, then strong trend, Jan Effect delayed 2 mos			
2021	Jan High	1.2349	Nov	1.1186	9.4%
2022	Jan High	1.1484	Sep	0.9536	17.0%
2023	Range bound				
Average % change 40 Jan Effect years of 52 total years					19.1%



Monthly EUR/USD price charts by decade







Summary of January Forex Effect (EUR/USD)			
1972-2023			
Percent of year with annual highs or lows in January = 77%			
	EUR up years w/ Jan/Feb bottoms	EUR down years with Jan/Feb tops	Non-Jan top/bottom years
Total # years	19	21	12
52	37%	40%	23%
Avg Gain/loss	20.60%	-17.70%	NA

Source: Factor Research and Trading, Inc.

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